

Hello,

My name is Hannah Ucol and I am the ad manager for The Express at Sacramento City College. Thank you for your interest in placing ads in our paper.

1. We do not do classified ads. Our regular ad sizes and prices are as follows:

- Full page display ads (12.5" x 20") \$450
- Half page display ads (12.5" x 10") \$250
- Quarter page display ads (6.25" x 10") \$120
- Eighth page display ads (6.25" x 4.5") \$70

2. Our publishing schedule is as follows:

- Issue #1 September 11, 2008
- Issue #2 September 25, 2008
- Issue #3 October 9, 2008
- Issue #4 October 23, 2008
- Issue #5 November 6, 2008
- Issue #6 November 20, 2008
- Issue #7 December 4, 2008

Publishing schedule for the Spring 2009 semester will not be available until the start of that semester.

3. We do not do inserts or online ads.

4. We prefer that ads be submitted electronically. Please submit ads in PDF format to: express@scc.losrios.edu attn: Hannah Ucol. Deadline for submission is the Thursday prior to publication. When your ad is published I will send an invoice and tear sheets and/or full issues.

5. We currently do not have any special programs.

6. Best time to get in contact with my by phone are
Wednesdays: 1:30-4 pm
Mondays and Wednesdays: 10:20 -11:45 am

7. The editorial board reserves the right to reject advertisements based on what they deem to be inappropriate content.

Thank You,

Hannah Ucol
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The Express
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