



**Media Kit
Spring 2010 Semester**

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Office Hours:
1PM – 7PM Mondays
2PM – 7PM Wednesdays

The Express student newspaper and SacCityExpress.com continuously produce content for a captive audience of approximately 25,000 students, staff and faculty at Sacramento City College. We offer exciting opportunities for advertisers to connect directly with this audience through competitively priced ad placement in our newspaper.

We are an **11.5" wide x 14" high** tabloid-sized print paper this semester. This new layout has allowed us to offer color advertisements for the first time – advertisers can now take a more high-profile and dynamic approach to connecting with our audience.

Our print schedule this semester is as follows:

Issue	Ad Submissions Due	On Newsstands
1	02 February 2010	09 February 2010
2	16 February 2010	23 February 2010
3	02 March 2010	09 March 2010
4	16 March 2010	23 March 2010
5	30 March 2010	06 April 2010
6	13 April 2010	20 April 2010
7	27 April 2010	04 May 2010

Color and Black and White ad rates are as follows:

Ad Type	Full Page (10.7" w x 12.5" h)	Half Page (5.275" w x 11" h; 10.7" w x 5.5" h)	Quarter Page (5.275" w x 5.5" h)	Eighth Page (5.275" w x 2.7" h)
Black and White	\$450.00	\$250.00	\$125.00	\$75.00
Color	\$550.00	\$300.00	\$150.00	NA

Please contact our Marketing Manager for information on Web ads and payment details.